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## words that can be used as a recipe for strategizing

This process can be used by an individual, a team of any number an organization. Important to be clear as to the 'why' it might be chosen to use. This isn't the only recipe. It could be the one that works for you. What are the ingredients that you need to assemble? The people are the crucial ingredient. How to identify what makes them the crucial ingredient? Who will be part of the team? How are they chosen? What role will they hold? Once you know the people a creative journey begins from raw ingredients to showstopping outcome. The 1 – 9 are linear on the page. Don't let that fool you. The steps will move back and forth.

1. **Purpose:** needs to be clearly defined and with crystal clear clarity understood and accepted, agreed by all involved; establish 100% commitment; check any queries.
2. **Perplexed:** is the period when there is 'yes we have a purpose' the so what question is asked. The unpicking of what the purpose actually is in service of.
3. **Procrastination:** can help to take a pause and consider whether the purpose is big enough, in alignment with values OR can derail everything as decisions, actions, commitment to take responsibility, to be accountable falls between the cracks.
4. **Puzzle:** what are the puzzle pieces that need to fit together to make this work? Important to take time to identify them? Who holds the information? What are the lines of communication for sharing information? What can be the hold ups?
5. **Plan:** who holds the plan? Is there buy in? what are the steps starting from the first to take? is it workable? How is accountability held and by whom? Time frame?
6. **Practice:** this is the period of experimentation to test everything and discover where adjustments might need to happen; expertise might need to be engaged.
7. **Pattern:** is there a pattern in this team, group, company, organization that leads to success or failure? How to identify the disruptors, the nay-sayers, the blockers? What are strategies that you could use to How also to identify those that make things work and how they manage that? Use the negative views to build resilience.
8. **Patience:** any project / event takes time, needs acceptance that time enables everything to be checked thoroughly. It also takes a deadline to motivate action.
9. **Prosperity:** checking back with the purpose – have all the boxes been ticked. The moment has come to celebrate a great outcome. To ask what worked well? And importantly what could work even better? These are the learnings to inform the next project.